

Christmas Appeal Sponsorship Packages



Donor Recognition Opportunities

	£250+	£500+	£1000+	£1500+
A social media ‘thank you’ message across Alder Hey Children’s Charity platforms	✓	✓	✓	✓
Your name or company featured on the Alder Hey Children’s Charity christmas webpage	✓	✓	✓	✓
A footer graphic for emails to share your support with clients, friends and family	✓	✓	✓	✓
Your name or company name on the Christmas supporter board at Alder Hey	✓	✓	✓	✓
A ‘thank you’ in our Community Business Newsletter ‘Invested’		✓	✓	✓
An official invitation to come and experience the magic of Christmas at Alder Hey			✓	✓
Your name or company name on Christmas bunting vinyl in the Alder Hey Atrium*			✓	
Your name or company name on large present underneath the Alder Hey Christmas tree*				✓

Terms and Conditions

All Christmas sponsors wishing to be publicly thanked must register their support pledge by 30 September 2026.
Any company logos must be provided by the set deadline and be of a high quality in order to be included.
Sponsorship from businesses will be subject to VAT.
*It is at the Charity’s discretion which companies or brands may be displayed within the Hospital. For further clarification, please contact the team.
If you would like to discuss your gift or develop a bespoke package, please contact corporate@alderheycharity.org